



you are what you create.

| SUBMISSION GUIDELINES FOR IMAGES

Please note the following conditions for submitting your images. To apply to StockFood for the first time, please send an email with your contact details and a link to your website to photographer@stockfood.com.

DIGITAL IMAGE SUBMISSIONS

If you are sending digital images to StockFood for the first time, please send us an initial test CD/DVD of 10-20 images. We would not like you to invest a lot of time and money in images which we subsequently cannot use. If necessary, we will advise you of changes that you will need to make.

Please do not send any previews in low res format.

Submission of digital camera data:

- Original image file size of at least 34 MB without interpolation
- At least 12 megapixels
- RGB
- Tiff or uncompressed jpgs
- At least 300 dpi
- 8-bit/channel
- Adobe RGB 1998 colour space
- Uncompressed or LZW compressed
- Unsharpened
- Lowest possible ISO value (100)
- Dust retouching at 100%
- Colour correction with calibrated monitor
- No logos, company names etc.
- Image flattened (Photoshop command: "Flatten image"), i.e. no alpha channels, paths, layers, guide lines or colour charts in the image
- Gradation: 3-252
- PC-compatible files on CD/DVD
- Short file names with .tif suffix and without any spaces, special characters or accents (ä, ö, è, é, &, /, ., (,), °, #, etc.)
- All images in one folder
- Exact description of the subject in a separate list
- Contact form and delivery note
- If necessary model and property releases
- Recommended software: Photoshop or PhaseOne

Submission of scan data:

- At least 50 MB
- For 35 mm maximum 100 ISO
- RGB
- Tiff or uncompressed jpgs
- At least 300 dpi
- 8-bit
- Adobe RGB 1998 color space
- Uncompressed or LZW compressed
- Unsharpened
- Dust retouching at 100%
- Colour correction with calibrated monitor
- No black border



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- No logos, company names etc.
- Image flattened (Photoshop command: "Flatten image"), i.e. no alpha channels, paths, layers, guide lines or colour charts in the image
- Gradation: 3-252
- PC-compatible files on CD/DVD
- Short file names with .tif suffix and without any spaces, special characters or accents (ä, ö, è, é, &, /, ., (,), °, #, etc.)
- All images in one folder
- Exact description of the subject in a separate list
- Contact form and delivery note
- If necessary model and property releases

If the quality of your scans does not meet our requirements we will arrange for analog images to be re-scanned at our partner company at the special price of €5 per image.

ANALOG IMAGE SUBMISSIONS

- Image submissions are only accepted with a delivery note.
- The photographer bears the cost of submission and is responsible for secure packaging and a reliable method of delivery.
- Submit medium- and large-format slides unmounted and, preferably, in clear transparency sheets
- Note the photographer's name on the image:
 - *35 mm transparencies*: directly on the border
 - *other formats*: on the cellophane envelope of the original
- Images must be captioned as exactly as possible:
 - *Prepared food*: exact title of the dish and naming of visible ingredients.
 - *Basic ingredients*: exact name of the product (no generic terms such as fish, meat etc.)
 - *Reportage shots*: exact place. i.e. country, region, town
 - *Wine images*: name of the winery, vineyard, grape variety etc.
- If available, please provide relevant literature or recipes with the images to facilitate archiving.
- The photographer assumes liability for any wrongly captioned images.
- Where appropriate, images must be accompanied by a copy of the Model/Property Release. If no release is available, please mark the images "No release". (See below)



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MODEL / PROPERTY RELEASE

All images showing recognisable or associable people, regardless of whether they are professional models or not, must be accompanied by a "Model Release". A model release is a written declaration of consent by the person featured in the image to assign all rights of use in the image (including reproduction and circulation with no time limit) to the photographer. We cannot market pictures of people with no model release, as among other things, they are barred from any promotional use.

Even though a model release is not always absolutely necessary for images showing people out of focus, pictures of hands etc., they will have a much greater chance of being sold if they too are accompanied by a model release.

Similarly, photographs showing someone else's property (vineyards, wineries, private houses, businesses, cafés, restaurants etc.) require a "Property Release" statement. We also require a property release for images of your own house.

All images must be either accompanied by a release (if appropriate), or marked "No release".

Model and Property Release forms are available here for you to download:

[Model Release \(Adult\)](#)

[Model Release \(Minor\)](#)

[Property Release](#)

For further questions please contact our Photographers & Art Department:

Photographers & Art Department

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