



you are what you create.

Submission guidelines for video clips

1. Please submit **RAW** files (without any changes to the original codec)

Preferred shooting settings:

- Resolution: 1920 x 1080 (Full HD)
- Frame rate: 25
- Aspect ratio: 16:9

If the settings of your already existing footage were different, please don't change them, we'll do it ourselves.

2. Additionally, please submit **PREVIEW** files, named exactly the same way as the RAW files:

Preferred settings:

- Format: Quicktime (.mov)
- Resolution: at least 480x360

3. Further information:

- Other shooting formats than Full HD, for instance SD, ONLY after consultation with StockFood.
- Short file names – no more than 12 characters. No special characters such as space or ä, ö, è, é, †, ñ, & /. (),°,#, etc.
- Save the clips in separate subfolders, if:
 - Different cameras
 - Different frame rates
 - Different resolutions
- No logos and trademarks
- Include model + property releases, if requested
- Include a caption list (essential for the keywording)
- Clearly mark any distribution restrictions